



DFS Sponsorship Support Program

What is the Sponsorship Support Program



DFS would like to Sponsor your club with a guaranteed minimum amount of \$250.

However, this amount can be **increased substantially** when players from your club participate in DFS football development programs and earn **Sponsor Dollars** for your Club.

The more your players participate, the more **Sponsor Dollars** we will support your club with. The longer you remain in the program, the faster and more **Sponsor Dollars** you'll accumulate.

Good news! Your Sponsor Dollars are uncapped, and there is no restriction on how you spend them.

Great news! Double your Sponsor Dollar value by choosing to spend them on the DFS Coach Support Program.



Our Sponsorship Offer



We don't want signage around your ground (though we won't say no). As your part of the sponsorship arrangement, you commit to forward to your players, parents and coaches DFS program marketing material and social media messages that we supply direct to you.

And don't worry - we'll do all the work creating it, **saving** your club volunteers the extra workload of servicing our Sponsorship. Of course, you get to see and approve the material beforehand, to make sure it's something you're happy to support. If it isn't right for your Club, we'll rewrite it so that it is.

And... – well, that's it! ***That's all you have to do.***

Some clubs could accumulate over \$2000 in **Sponsor Dollars**, just by forwarding on emails.



Sponsor Dollars explained



Every time a Club player registers for a DFS program, the club's account is credited with **Sponsor Dollars** equal to their Sponsor Tier.

If the accumulated **Sponsor Dollars** exceed the \$250 sponsorship amount, the club will be paid the higher amount.

Sponsor Dollar Tiers	
Year 1	10%
Year 2	12.5%
Year 3	15%
Year 4	17.5%
Year 5+	20%

	Club A (YJFL Club)		Club B (NFNL Club)		Club C (SMJFL Club)	
	Player registration	Sponsor Dollars	Player registration	Sponsor Dollars	Player registration	Sponsor Dollars
Holiday Program Term (2, 3, 4)	64	480	25	187	88	660
Intensive Skills Program (Term 2,3,4)	20	300	19	285	61	915
Pre-Season Training Program	5	203	3	121	12	487
Summer Training Program	8	475	9	534	15	890
Best of the Best Program	4	30	2	15	4	30
Total Sponsor Dollars		\$1,488		\$1,142		\$2,982

Clubs can choose to receive their **Sponsor Dollars** directly as quarterly cash payments or opt to accumulate twice as much as credit towards DFS Coach Support Program.

- Based on actual Clubs (names have been withheld).
- Club A and C held Holiday and Intensive Skills Programs at their ground
- Sponsor Dollars Tier calculated on – Year 2, 12.5%

Double your Sponsor Dollars with the Coach Support Program



Coach Support Program (normal cost \$2000) [Click Here](#)

We'd love your Club's Coaches to experience the DFS Coach Support Program, an action-packed program at your Club of practical coaching advice, designed to turn your excellent Coaches into great ones!

**DOUBLE
YOUR
DOLLARS**

Clubs can elect to double their effective sponsorship if they choose to spend their accumulated **Sponsor Dollars** on the DFS Coach Support Program, within the same year of the Sponsorship.

For example, if the club has accumulated \$520 in Sponsor Dollars, they have the option of converting this into \$1040 discount from the DFS Coach Support Program.

Clubs that sign up for a Coach Support Program and are later accepted into the Sponsorship Support Program, are rewarded by jumping to Year 2 -12.5% Sponsor Dollar Tier.

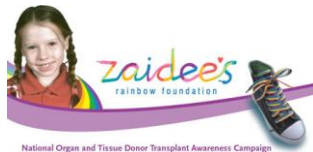
Why Dynamic Footy Skills ?



After 10 years, it is now time to step-up our support for Community Football Clubs.

Our previous and on-going financial Community Support includes:

- Over \$100,000 donated via Footy Scholarships & AFL development programs.
- Over \$50,000 donated via equipment & sponsorship.
- Over \$20,000 supporting our Charity Partners Zaidees Rainbow Foundation, Pat Cronin Foundation, Red Cross Australia.



We are widely recognised as the premier football development provider in the Australian Rules community.

As well as helping support your Club via the Sponsor Dollars, your players will enjoy footy programs delivered by the best and most experienced junior coaches in Australia.

Programs cater for all age groups and abilities, ensuring there is a program that suits every player at your Club.

Your players will have fun, develop their skills quicker and participate in quality footy programs – helping ensure they come back happier, better skilled and more likely to return to your club the following year.

Added value for Sponsored Clubs



- 1) We also provide valuable addition educational content that can be included for distribution in the club's social media platforms or newsletters. Content includes expert 'how to' videos; written content; interviews; skills; performance improvements for juniors and more.
- 2) Sponsored Clubs also receive priority consideration to host a DFS Holiday Program – bringing dozens of players and parents to your ground and increasing the chances of your club players registering.
- 3) Early notice and priority consideration for DFS managed government grant submissions



DFS Development Programs



DFS development programs include:

- Elite Pre-Season Training Program
- School Holiday Programs
(Term 1, 2, 3 and 4)
- Intensive Skill Programs
(Term 1, 2, 3 and 4)
- Elite Summer Training Program
- Best of the Best Tournament
- Elite MasterClass Series
- Elite Senior Camp
- Elite Junior Camp



What's the next step?



To register your Club's interest click the 'Apply Here' tab below to complete the simple Application Form, together with your Club's Sponsorship Prospectus (if you have one).

We'll be in touch to answer any questions you may have and to see if it's in your Club's interests to proceed.

[Apply Here](#)

Any queries or questions please don't hesitate to contact us.

Michael Talbot – Dynamic Footy Skills Head of Development

E: info@dynamicfootyskills.com.au

P: 0451 008 122